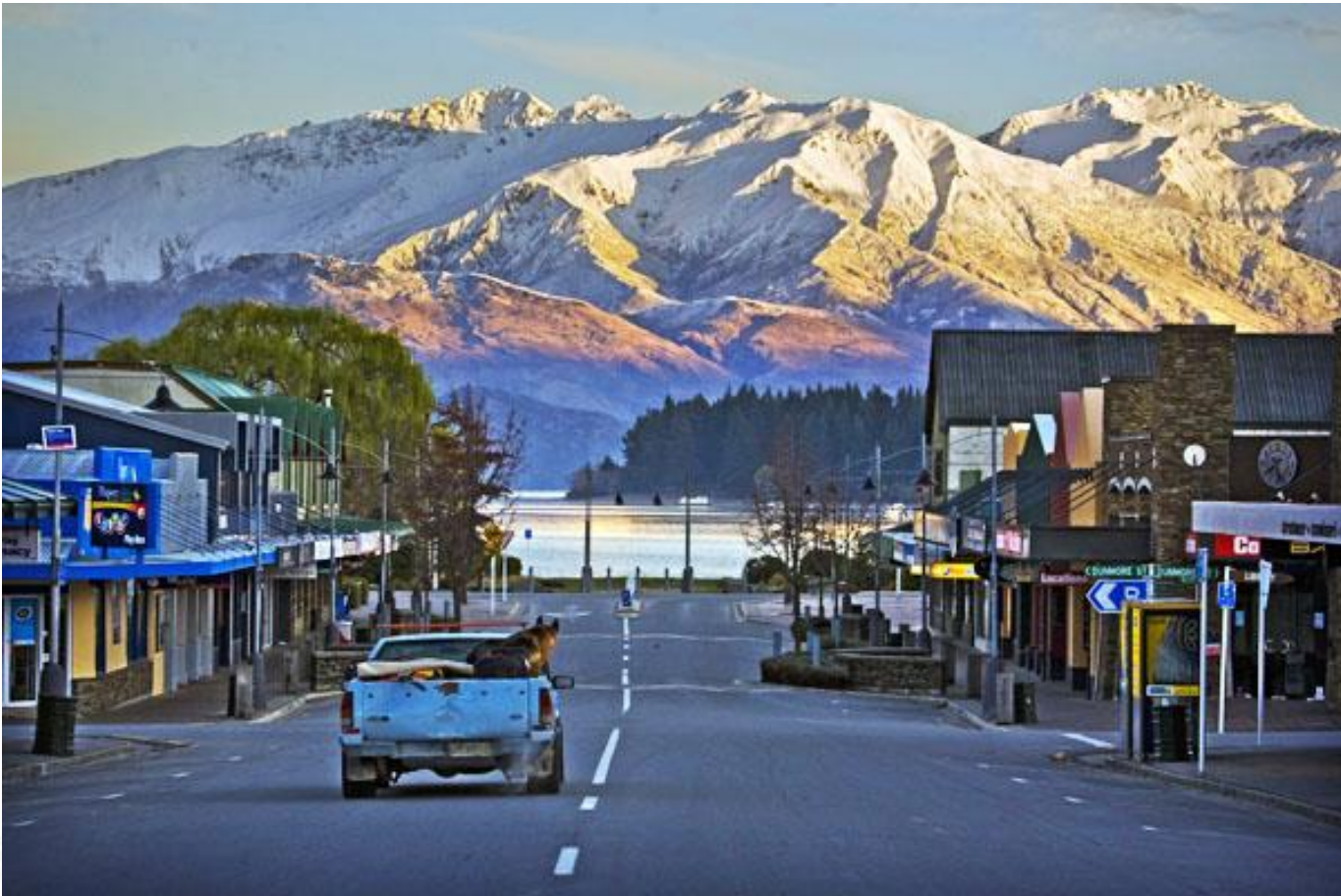

Wanaka Town Centre Masterplan

Activation Trial

Wanaka Town Centre – Activation Trial



Jasmax

 **Stantec**

 **QUEENSTOWN
LAKES DISTRICT
COUNCIL**

Wanaka Town Centre – Activation Trial

- **Project:** Wanaka Town Centre Masterplan and Integrated Transport Programme Business Case
- **Project Challenge:** A 30yr plan in response to rapid growth
- **Community Challenge:** Decades of plans and strategies resulting in disillusionment and engagement fatigue
- **Strategy:** Tactical Urbanism Trial

Nov/Dec 2018

Early stakeholder engagement (July)

Early stakeholder engagement (July)

Master plan Vision

Confirm Strategic Case

Long list workshop
(town centre and wider Wanaka area)

Feb/Mar 2019

Option development (including physical trials)
and option shortlisting)

Stakeholder and community engagement:
options

April/May 2019

Workshop review shortlist and identify preferred

Develop preferred
master plan

Assess preferred
programme

May/June 2019

**Stakeholder and community engagement: inform
on preferred master plan and programme**

July 2019

**Finalise preferred master plan and transport
programme**

Wanaka Town Centre – Activation Trial

Purpose of Wanaka Activation Trial:

- Physically test proposed Masterplan options
- Stimulate community discussion and feedback
- Allow the community to imagine what the future town centre could look like

Wanaka Town Centre – Activation Trial



Wanaka Town Centre – Activation Trial



Wanaka Town Centre – Activation Trial



Wanaka Town Centre – Activation Trial

10A

OPTIONS FOR THE TOWN CENTRE

PEMBROKE PARK

Pembroke Park is highly valued by the Wanaka community and for good reason. However there has been some feedback received that it could be even better. We are proposing to close off Ardmore Street in front of Pembroke Park to connect the park to the lake front. The proposal involves a land swap and relocation of lake front parking to the southern edge of the park (adjacent to Glenworth Street). Overall Pembroke Park will increase in size by approximately 10%. We are also looking to support existing sports activities with additional uses such as a civic garden that may showcase some of the flora of Wanaka and the wider landscape.

EXISTING PEMBROKE PARK

POTENTIAL PEMBROKE PARK

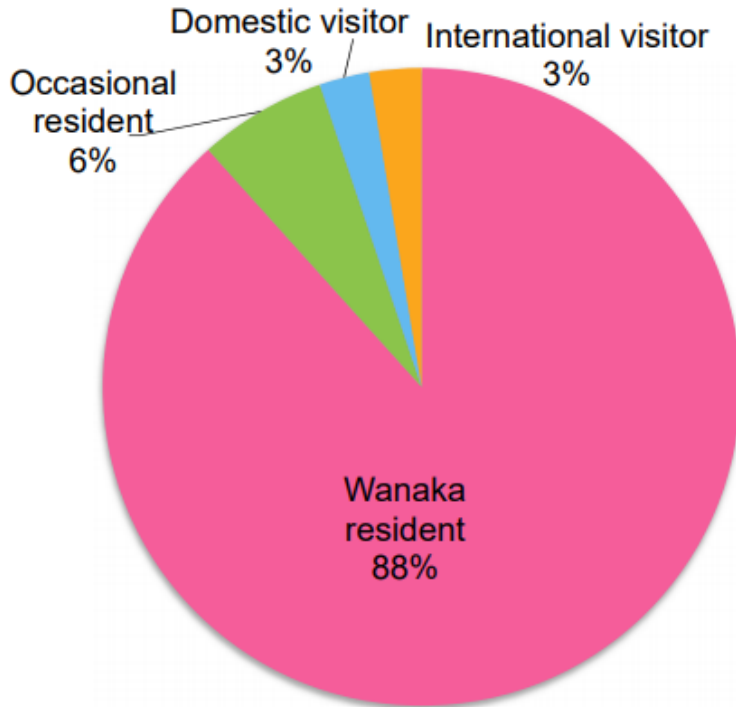
Do you support the closure of Ardmore Street to connect the lakefront to Pembroke Park?
letstalk.qldc.govt.nz

WANAKA TOWN CENTRE
LET'S
QUEENSTOWN LAKES DISTRICT COUNCIL

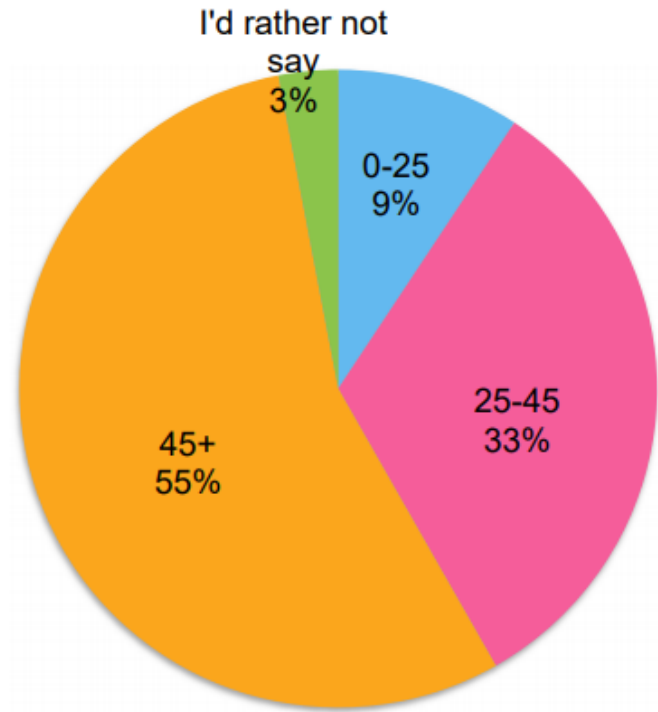


Wanaka Town Centre – Activation Trial

Residential status



Age



Wanaka Town Centre – Activation Trial

Lessons Learnt

- Physical trials stimulate debate and flush out stakeholders
- Allow enough lead in time
- Engage with directly affected parties early on